



## NEW PRODUCTS ANNOUNCEMENT

March 2016

### AIMPOINT LAUNCHES NEW MAGNIFIER LINES

**Malmö, March 2016** – Aimpoint AB, the originator and worldwide leader in electronic red-dot sighting technology, has announced the addition of three new accessory magnifiers to their product line. Designed to work in conjunction with the company's electronic reflex sights, Aimpoint® 3XC-1 as a standard grade for use by civilian and Law Enforcement shooters, Aimpoint® 3XMag-1 and Aimpoint® 6XMag-1 as the higher grade products used in the tougher environments.

The new Aimpoint® magnifiers feature diopter adjustment, allowing each optic to be individually adapted to the operator's eye. All are protected by shock absorbing protective rubber covers that also provide an ergonomic grip surface. The magnifiers may be used with the company's quick-detach TwistMount™, or with the newly launched Aimpoint® FlipMount which allows the magnifier to be quickly flipped in or out of the optical axis, or removed from the firearm completely.

"These magnifiers open up some interesting new opportunities for users of Aimpoint sights." says Erik Jeppsson, Director Marketing & Sales- Professional Segment at Aimpoint AB. "We now offer a new 3X-C magnifier at a lower entry price level, and a more advanced 3XMag-1 magnifier for demanding applications. And upon request from our customers we also offer a 6XMag-1 magnifier for even longer range shooting which should only be used in combination with Aimpoint Micro T-2 sight as this model has been optimized to be used with higher magnification".

For more information on Aimpoint, visit the company's webpage at: [www.aimpoint.com](http://www.aimpoint.com).

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