



## NEW PRODUCT ANNOUNCEMENT

March 6<sup>th</sup> 2015



## AIMPOINT LAUNCHES NEW MICRO H-2 SIGHT

### **New sight offers additional features and enhanced performance**

Aimpoint, the originator and world leader in electronic red dot sighting technology, has announced the addition of the new Micro H-2 sight to the company's commercial product line. The Micro H-2 will be available for shipment in August 2015, and will be offered alongside the company's existing Micro H-1 product.

Since its introduction in 2007, the Aimpoint Micro sight has become the worldwide standard for compact reflex sights. Hunters and sport shooters have embraced this sight for its compact size, durability, and extremely long battery life. Product reviews with professional end users identified a series of desired product enhancements that have now been added to this new product. These changes include: a new sight housing which allows the addition of front and rear protective flip covers, additional physical protection for the sight's adjustment turrets, and increased ruggedness for the sight's internal electronic components.

The most important development in this new sight however, is enhanced optical performance. A newly designed front lens, incorporating an important breakthrough in reflective lens coatings, provides a noticeable increase in the clarity and performance properties of the Micro H-2. This ensures that no matter what angle or conditions the shot presents, the user is able to get on target quickly and accurately.

"Instead of merely making improvements to an existing product, we started with a completely new design" says Jonas Ardemalm, Director of Commercial Marketing and Sales. "As a result, the Micro H-2 takes the level of performance available from a compact sight to an entirely new level. It also provides features and performance formerly available only in much larger optics."

The Micro H-2 can be mounted on nearly any individual firearm platform, and can be used with most existing mounts that fit the Micro H-1. The Micro H-2 can operate for up to five years of constant-on use, using just one CR-2032 battery, and is waterproof.

For more information on Aimpoint or the company's products, visit our webpage at [www.aimpoint.com](http://www.aimpoint.com) or contact:

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