

PRESS RELEASE

May 16, 2016



Aimpoint to Attend NRA Annual Meetings and Exhibits in Louisville, KY

Manassas, VA – May 16, 2016 – Aimpoint, the originator and worldwide leader in reflex sighting technology, and manufacturer of electronic fire control systems, will exhibit at the NRA Annual Meetings May 20 – 22, 2016 in Louisville, Kentucky.

Aimpoint will be showcasing their latest products in booth number 2787. These products include exciting new 3X and 6X accessory magnifiers and mounts, as well as the Micro T-2 and Patrol Rifle Optics. Special purchase opportunities for Aimpoint products will be available during the show at both Kenzie's Optics, and Euro Optic. During the NRA exhibit, anyone who purchases an Aimpoint Carbine Optic (ACO) through either of these dealers will receive an Aimpoint branded Scopecoat to complement their sight.

Scheduled appearances at the Aimpoint booth during this event include: Craig Boddington from the Sportsman Channel and Petersen's Hunting Adventures, Larry Vickers - retired US Army 1st SFOD - Delta combat veteran and host of Vickers Tactical and TacTV youtube channels, and Angela Jennings – recent contestant in "The Calling" television show. Stop by the Aimpoint booth to check days and times for celebrity appearances.

For more information, please visit the company's webpage at: aimpoint.com.

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